2023 Gratitude Report



## **About Tims Camps**

In 1974, Mr. Ron Joyce founded Tim Hortons
Foundation Camps, a non-profit charitable
organization, in honour of his late friend
Tim Horton. Since then, Tims Camps has
served as a leader in youth development
programming, expanding the horizon of what
is possible for young people. Through a multiyear camp-based program, youth learn skills
that empower them to believe in their own
potential and change their stories for the better.
With seven camps across North America

running year-round summer, school, and community programs, youth are supported to thrive when they return home, to excel in post-secondary education, to succeed at work, and to contribute positively to their communities. More than 320,000 youth have experienced the magic of Tims Camps, at no cost to them or their families, thanks to the generosity of Tim Hortons Restaurant Owners, guests, corporate sponsors, donors, and community partners.



### **A Letter From Our President**



## At Tims Camps, we help youth develop a compass to navigate life.

My name is Caroline Barham, and I am privileged to have assumed the role of President for Tim Hortons Foundation Camps, after serving on the THFC Board of Directors since 2018. My passion for this Foundation began in 1996 on Camp Day when I opened my first Tim Hortons restaurant in Western Canada. Seeing my community come together for this incredible day of fundraising was nothing short of inspirational. Now, in my new role, with nine restaurants, I am committed to preserving the legacy of Tims Camps for generations to come. As a leader in youth development,

Tim Hortons Foundation Camps has always moved forward with a focus on creating life-changing moments for the youth we serve. Whether it be through our traditional summer program, or the school and community group programs, we have continued to create transformative experiences that equip our campers with the skills, confidence, and resilience to navigate life, seize opportunities, and work towards the future they envision for themselves.

Reflecting on 2023, I am humbled by the extraordinary generosity and commitment to the Foundation, from restaurant owners, guests, corporate donors, and community partners. Our collective accomplishments and achievements have enabled us to make significant strides in our mission to empower youth from underserved communities to unlock and achieve their full potential.

On behalf of Tim Camps, I want to personally extend my sincerest gratitude to each of our supporters for their continued passion and loyalty.

To learn more about our mission, impact, and unique programming, please review the Impact Report available on our website.

Caroline Barham

President, Tim Hortons Foundation Camps Western Canada Restaurant Owner

Caroline Sarham

## Camp Day 2023

## Did you know Camp Day is the longest standing and most impactful fundraising event for Tims Camps?

Camp Day was kickstarted in 1987 by 58 generous Atlantic restaurant owners who donated 24 hours of sales to Tim Horton Children's Camp in Tatamagouche, Nova Scotia. This initiative expanded company-wide in 1991 and to this day remains the Foundation's largest annual fundraiser.

In 2023, your support helped us raise \$12.7 million. With your dedication, one day made a world of difference.

Thank you, Tim Hortons Restaurant Owners, staff, and donors, for your continued commitment and devotion to underserved youth.

We look forward to seeing the impact of your contributions to Tims Camps for years to come.





### Our Forever Partner, Tim Hortons

Always by our side, Tim Hortons Restaurant Owners and teams are our enduring champions. Our connective roots run deep, as Ron Joyce established Tim Hortons Foundation Camps in 1974 in honour of his friend and hockey legend, Tim Horton. We are grateful to Tim Hortons for their ongoing partnership with Tims Camps and their dedication to helping underserved youth reach their full potential.

These generous Restaurant Owners have ensured lasting change for youth by donating their years of service awards directly to Tims Camps. We thank our Tim Hortons Partnerships Awards winners for their outstanding commitment.



#### **40-Year Partnership Award Donors**

• Gary & Ann Joyce

#### **30-Year Partnership Award Donors**

- Antoinette Diab
- Jeff Mahoney
- Diane Bickle
- Serge Allard
- Tracy Allard
- Susan Marshall
- Ron MacDonald
- Ginette MacDonald
- Claude Goulet
- Karen Goulet

#### **20-Year Partnership Award Donors**

- Amanda Kerr
- Marion Elizabeth Borrowman
- Michael Lawrence Zaleski
- Zena Nasr
- Devin Archibald
- Wade Humphreys
- Kulbinder Perhar
- Ranbir Perhar
- Youssef Diab
- Kelly Dickie

## **Corporate Partner Recognition**

Thank you to our partners for their remarkable dedication to giving more young people access to opportunity and a brighter future.



**DELMAR FOODS** was purchased in 2017 by Ed Lamers and Ewart McLaughlin, of Tillsonburg, Ontario. With their support and investment, the existing sauce manufacturing facility was given new life and opportunity. Ed and Ewart are well known in the Canadian

food manufacturing and packaging industry and are actively involved in multiple food-related businesses. Their commitment and support to their communities and employees have led to the successful growth of new companies.

Delmar has been named one of Tims Camps top partners in 2023, after making an impactful gift of \$100,000 helping to empower young people through Tim Hortons Foundation Camps Programs.

"We are very proud to be a supplier partner to Canada's largest restaurant chain, Tim Hortons which is a part of the fabric of Canada" said Founder Ewart McLaughlin who emphasizes the importance of building strong partnerships with our customers. "It has also been a privilege to support the Tim Hortons Camps providing critical skills to Canadian Youth" said Ed Lamers President of Delmar Foods.

Delmar participated in the exciting Las Vegas Convention in 2022 and sponsored the Annual Tim Hortons Foundation Camps Golf Tournament at Rattlesnake Golf Club as a Gold Sponsor in addition to donating towards the Silent Auction.

"Delmar Foods is proud to be a Gold Sponsor of the 60th Anniversary Convention in Toronto, and to continue our support of the Tim Hortons Camps again in 2024."



## **Corporate Partner Recognition**



**ASPIRE BAKERIES** and Tim Hortons partnered together in 2023 to launch the first-ever Camp Day Donut as part of Tim Hortons Camp Day, in support of Tim Hortons Foundation Camps.

The donut was a sweet success nationwide and resulted in critical funds being raised, with 100% of proceeds supporting youth from low-income communities through our Tims Camps programming.

We are so grateful to Aspire Bakeries for their long-standing transformational support and unwavering commitment to our shared vision, through monetary donations, gift-in-kind food products, sponsorships, event participation and the delicious addition of the Camp Day donut.

"Aspire Bakeries' donations to Tim's Camps help change youths' lives by equipping campers from low-income communities with important life skills like resilience, confidence, and courage," explains Nick Wojcicki, Director of Strategic Partners for Aspire Bakeries. "Our support of the Tim Hortons Camp Foundation is an integral part of our community involvement and our partnership with Tim Hortons, and we are proud to be one of the Camp Foundation's top sponsors."

We can't wait to share what we have baking for Camp Day 2024!



### **Corporate Partners**

#### \$100,000+



#### **Scotiabank**





#### \$50,000+

Saputo Dairy Products Canada

Mother Parkers Tea & Coffee Inc.

McCain Foods (Canada)

Agropur Dairy Cooperative

Levitts Foods (Canada) Inc.

Senators Community Foundation

#### \$25,000+

Ecolab

A. Lassonde Inc.

Kimberly-Clark Professional

Rich Products of Canada

500 Degrees Studio

Marsan Foods Limited

McNairn Packaging

Kraft Heinz Company

Pactiv Evergreen

Gallimore Products Inc.

Kingsmill Foods

#### \$10,000+

The Avon Company Canada Limited

Pecan Deluxe Candy Co.

Welbilt, Inc.

Acapulco Pools Limited

Canucks for Kids Fund

Simplr LLC

Mitchell & Abbott Group Ins.

Brokers Ltd.

Hershey Canada

**Brother Canada** 

CKF Inc.

**Upper Crust** 

Club Coffee LP

The KPMG Foundation

Konrad Group

Ottawa Dragon Boat

Foundation

#### \$5,000+

Post Consumer Brands (Post Holdings)

Entripy Custom Clothing

Ice River Green Bottle Co.

**BMO** Financial Group

SureShot Solutions

greenlid

WABII Branding Inc & WABII PPE

Royal Environmental Inc.

Deluxe Payroll Canada

Mondelez Canada Inc.

**Entegra Procurement Services** 

Simcoe County Elementary

Teachers Federation

Heeney Vokey LLP

General Motors Financial

of Canada, Ltd.

GoCo Technology

Hamilton Community Foundation

Gore Mutual Insurance Company

Foundation

Foothills Immigration Inc.

**RBC Dominion Securities-**

McDowell Group

Spray Lake Sawmills

Fanshawe College

Brunel Commercial Interiors Ltd.

Marsh Canada Ltd.



### **Individual Donors**

#### Individuals who donated \$250 or more to the Foundation in 2023.

Abhimanyu Lamba Alain Francis - THFC **Board of Directors** Albert Foster

Alison Portt

Amit Seth – THFC Board of Directors

Andrea Polkinghorne

Andy Nasr - THFC **Board of Directors** 

Angela Hage Anida Johnson Anthony MacKay

April Brown

Axel Schwan - President of Tim Hortons Canada

Barb Edmison

Behring Foundation

Bruce Vienneau

Candace Fowler

Cara Ziegler Carol Ziegler

Caroline Barham. President, THFC

Carolyn & Steve

McLaine

Carolyn Kilgour

Chris Main Chris Paduch

Christopher Grimston

Daniel Schwartz

Darryl Winsor

David Gillard In Honor

of Maxine Lane

Deborah & Jim McCoubrey

Dino & Kim Cascardo

Donald and Sarah

MacLeod

Doug Christilaw

Duncan Fulton - THFC **Board of Directors** 

Erin Iohnson

Gary Wenstrom

Gayle Oliver Geoff House

Grace Palina

Greg and Joy Fast

Hope Bagozzi - THFC **Board of Directors** 

Izim Okeren

James Gregoire

lames Lambie

Ianet Trude **Iason Brown** 

lean-Luc, Mathieu, and Nico Nossereau

**Iill Granat** 

Jim & Allyson Shaw

John Grimes Ioni Seaman

Kari and Cody Gosling

Katie Wheatley

Larry Theall and lanet

Haslett-Theall

Laura Champion Lauren Urban

Linda and Mark Vines

Linda Fairley & Carol Osler

Lois Lipton In Honour of

John Lipton Louis Gossner

Maegan Brown

Malcolm (Mac) McGregor

Marc Kelly

Marco Zanetti

Mark and Marion

Woodford

Mark Johnson

Mark Trombley

Marlene and Michael Van De Wiel - THFC

**Board of Directors** 

Mary Lowe Matthew Vick

Mea Knowling

Michael Hancock

Michael Holland – THFC **Board of Directors** 

Michael Vallance

Mike Campbell

Mike Di Stasi

Mike Drabick Mike Moretto

Naira Saeed

Nellie Van De Wiel

Nichole Petrisor

Nicole and Mitch MacMillan

Partheepan

Gunabalasingam

Pascal Croteau Past camper, John

Patrick Dovle

Paul Nicholas

Pearl Hystad

Peter John Van Dyk

Rae Davies, in memory of James Davies

Richard and Jenny

Weingardt

Rob Eatough

Roger and Jane Smith

Ron & Teresa McRae

Russell Lennon and Lidija Halovanic

Ryan "Tiki" Callaghan

Shannon Hall (Montgomery)

Sheila Richardson

Shelagh Cole

Stephanie Hocking

Susan Munday

Tammy Lamb & Andrew Lamb

Tess Duffy

Thanh Hoang Bui

The Humphreys family

The Khanna Family THE KISSNER FAMILY

Thecla Sweeney

Tim Hortons

Management in

Honour of Graham and loel Oliver

Tom Babic

Alan & Ioan French

**Foundation** 

David and Lesli Clanachan Family

**Foundation** 

The MacKenzie Family

**Foundation** 

The Lynne and Neil Golden Family Fund

The Collins Foundation

Stockdale Family **Foundation** 

Peace Family Fund

Glenn and Denise Weir

## **Community Partners and Events**

Tims Camps is incredibly grateful for the generosity of our Community and Foundation Partners, Donors, and Event Hosts. Thank you for your ongoing support of Tims Camps, and for helping to create life-changing opportunities for youth.

Tim Hortons Foundation Camps Annual Atlantic Golf Invitational

Tim Hortons Foundation Camps Annual Halton-Peel Golf Tournament

Tim Horton Children's Ranch Golf Tournament

Tim Horton Camp Whiteshell Golf Tournament

Tim Hortons Foundation Camps Quebec Golf Tournament

Tim Hortons London Golf Tournament Tim Hortons Windsor/Essex & Chatham-Kent Golf Tournament

Tim Hortons YMCA North Bay Golf Tournament

Charlie Barzeele Memorial Fund

Annable Designs Golf Classic

Canadian Black Book/ Kathy Ward Memorial Golf Tournament

Canadian Home Builders' Association

Winnipeg Football Club

Tournoi de Hockey de Policiers Provinciaux du Québec

Royal Canadian Legion – Br. #272

Palm Creek Resort and Residences

Kincardine Lions

Gananoque Lions Club

Gateway Recreation Centre Inc.

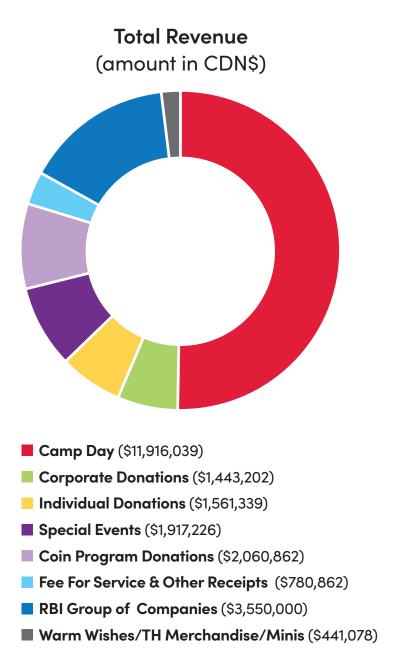
Springbank U9 2

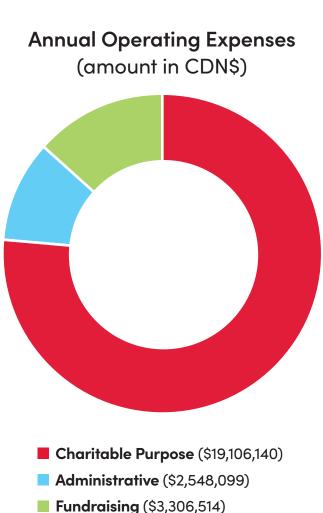


## **Financial Health**

## As a not-for-profit, our ability to help youth achieve their potential is directly correlated with our financial health.

Every year we strategically evaluate our investments, expenditures, and revenue streams, to ensure we can continue to provide life-changing, experiential camp programming for youth in Tim Hortons communities.





# Tim Hortons. Foundation Camps

Our ability to do what we do best – to help youth from underserved communities achieve their full potential— is possible thanks to the generosity of Tim Hortons Restaurant Owners, guests, corporate sponsors, donors, and community partners. On behalf of everyone at Tim Hortons Foundation Camps,

# THANK YOU!



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